WHAT MAKES RESILIENT FLOORING A GOOD CHOICE FOR YOUR FAMILY?

MINDFUL MANUFACTURING™

These floors align with your eco-friendly values.

- Environmental health and safety leadership
- Proactive & transparent ingredient assessment
- Reduced energy, water, and material waste
- Decreased greenhouse gas emissions
- No less-abundant natural resources were harvested

20+

Beautifully Responsible™ partners are committed to mindful manufacturing practices.

90%

of Americans' time is spent indoors![1] Choose products that promote good indoor air quality.

LIVING WELL™

You want to create a healthy indoor environment.

- Certified to contribute to good indoor air quality[2]
- Easy to clean without harsh chemicals
- Can improve accessibility between rooms
- Can soften sounds traveling between floors

20+

years is the typical lifespan of resilient flooring[3]. That means long-lasting beauty and less waste.

MADE FOR LIFE™

These floors are an investment that lasts.

- Advanced scratch protection and stain resistance
- Waterproof and water-resistant options
- Make cleaning up after pets easy
- Long life reduces waste over time

WHAT MAKES RESILIENT FLOORING A GOOD CHOICE FOR YOUR FAMILY?

ALL OF THE ABOVE.

You can find everything you're looking for in resilient flooring products. Get started at BeautifullyResponsible.com.

BEAUTI
FULLY
RESPONSIBLE™

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[1] U.S. Environmental Protection Agency. "Indoor Air Quality." https://www.epa.gov/report-environment/indoor-air-quality.

[2] Resilient Floor Covering Institute. "FloorScore®." https://rfci.com/floorscore.

[3] Typical lifespan based on research and warranties provided by members of the Resilient Floor Covering Institute.